

AUGUST 20, 2021

HONORING Smokey Robinson | Isiah Thomas
John Calipari | Gale Greene | Dan Schwab

Beverly Hilton Hotel, Beverly Hills, CA
5:30 PM Cocktails & Silent Auction | 7:30 PM Dinner & Program

SPONSORSHIP & TRIBUTE JOURNAL OPPORTUNITIES

EVENT SPONSORSHIP \$100,000

- Event Sponsor recognition on Red Carpet Step & Repeat
- 3 Premium tables of 10 seats (30 seats) with 6 celebrity guests
- Premium Table Placement
- Inside Front Cover Ad in Tribute Book
- Event Sponsorship recognition in all printed materials, including the H&CPF Website

DIAMOND SPONSORSHIP \$50,000

- Diamond Sponsor recognition on Red Carpet Step & Repeat
- 2 VIP tables of 10 (20 seats) with 4 celebrity guests
- Premier Seating
- Diamond Sponsorship full page ad in the Tribute Journal
- Diamond Sponsor recognition in all printed materials, including the H&CPF website

PLATINUM SPONSORSHIP \$30,000

- Platinum Sponsor recognition on Red Carpet Step & Repeat
- VIP table of 10 with 2 celebrity guests
- Premier Seating
- Platinum Sponsorship full page ad in the Tribute Journal
- Platinum Sponsor recognition in all printed materials, including the H&CPF website

TITLE SPONSORSHIP \$25,000

- Title Sponsor recognition on Red Carpet Step & Repeat
- VIP table of 10 with 2 celebrity guests
- Special Seating
- Title Sponsorship full page ad in the Tribute Journal
- Title Sponsor recognition in all printed materials, including the H&CPF website

GOLD SPONSORSHIP \$15,000

- Table of 10 at dinner
- Gold full-page ad in Tribute Journal
- Gold Sponsor recognition in all printed materials

BRONZE SPONSORSHIP \$12,000

- 6 dinner tickets
- Bronze Half-page ad in Tribute Journal

TABLE SPONSOR • Table of 10 at dinner \$10,000

INDIVIDUAL DINNER TICKET \$1,000

TRIBUTE JOURNAL RATES

Outside Back Cover (7.5" x 10") \$5,000

Inside Cover (Front/Back) (7.5" x 10") \$3,500

Full Page Ad (7.5" x 10") \$1,000

Half Page Ad (7.5" x 4.875") \$750

Design attached copy

All ads are CMYK color and non-bleed. For ad please send high-resolution (300 dpi) PDF, TIFF or EPS files with fonts embedded or outlined. E-mail to tai@taievents.com If you would like us to design your ad, please attach copy and any instructions with a copy of this form. For more information, or to reserve your advertising space, please call TAI Events, Inc. at 310.996.1188.

The deadline for the tribute journal is Monday, July 26, 2021.

Please indicate exactly how you wish to be listed on event materials below

Enclosed is a check in the amount of \$_____ or please charge \$_____ to my Visa MasterCard AMEX

I/We regret that we are unable to participate in this year's event, but would like to make a donation in the amount of \$_____

CreditCard# _____ Exp.Date _____ Code _____

Signature _____

Name _____ Company _____

Address _____ City _____ State _____ Zip _____

Bus. Phone _____ HomePhone _____ Email _____

Send form, artwork, and check to: **THE HAROLD & CAROLE PUMP FOUNDATION**
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